



THE EAST CUT

AGENDA EXECUTIVE COMMITTEE MEETING

The East Cut Community Benefit District
Monday, March 24, 2025, 3:30-5:00pm
528 Folsom Street

All The East Cut CBD Committee meetings are open to the public. Members of the public may attend the meeting in person to address the Committee on agenda items during the discussion of those items and may also address the committee on non-agenda items during the General Public Comment period, so long as the matters addressed fall within the scope of the committee's authority. Each speaker shall have up to 2 minutes to address the committee.

PLEASE NOTE: The times listed next to each agenda item are suggestions only. The East Cut CBD reserves the right to take up any agenda item at any time after the posted meeting time, and in any order, at the discretion of the Chair or by a vote of a majority of the members present.

OPEN SESSION

- A. Call to Order and Review of Public Comment Guidelines (3:30 pm)
- B. Introductions (3:32 pm)
- C. Discussion and Approval Items (3:35 pm)
 - C-1 **APPROVE** minutes from 03.03.25 Executive Committee meeting.
 - C-2 President Report:
 - i. President's report on material items.
 - ii. UPDATE on filling five empty seats on The East Cut board – 2 residents, 2 non-property-owning businesses, and 1 large property owner.
 - iii. **RECOMMEND** three candidates to the board of directors.
 - Shalini Sadda, representing City Real Estate
 - Heidi Sieck, representing 488 Folsom St. homeowners
 - Lauren Tanny, representing 301 Mission St. homeowners
 - C-3 East Cut Sports & Dog Park Report:
 - i. UPDATE on newly formed East Cut Sports & Dog Park Steering Committee and upcoming park development milestones. (Robinson)
 - ii. UPDATE on legal fee reimbursement of up to \$30,000 to TJPA to negotiate an operating agreement for the Sports & Dog Park. (Robinson)
 - iii. DISCUSS park naming process. (Rieger)
 - iv. DISCUSS park operating agreement progress with TJPA. (Robinson)
 - v. DISCUSS park provisional operating budget and funding need. (Robinson/Lagarde)
 - C-4 Communications Report:
 - i. UPDATE on installation of new light pole banners. (Sakhalkar)
 - ii. UPDATE on UC Davis Research and Recommendations for communication strategies. (Sakhalkar)

528 Folsom Street
San Francisco
CA 94105

415 543 8223
info@theeastcut.org
theeastcut.org

- C-5 The Crossing Report:
UPDATE on The Blue Depot retail kiosk operations and installation of children's playground. (Rieger)
UPDATE on The Crossing programming. (Lau)

- C-6 Executive Director Report:
i. REPORT on material East Cut activities.
 - West Coast Urban District Forum
 - Request for community meeting on public safety
 - Downtown Plan

D. Announcements and Requests for Information (4:55pm)

E. General Public Comment On Items Not On The Agenda (4:58pm)

F. Adjourn

Next Executive Committee Meeting

Monday, April 28, 2025, 03:30-5:00pm

