

# The East Cut Parks Coalition

SUPPORTING THE SPORTS & DOG PARK:  
AN INNOVATIVE URBAN OUTDOOR EXPERIENCE

*Presented by The East Cut Community Benefit District (ECCBD)*



As San Francisco seeks to reactivate and attract people back to the city, the East Cut Community Benefit District is setting out to develop much needed park space for its diverse mix of residents, families, workers and neighbors.

The East Cut Sports and Dog Park will provide the community with access to 2.4 acres of sports facilities, public gathering space, trees and lush foliage along with ample space for the many neighborhood dogs who reside here and who accompany their fur parents to work.

Construction will start in early 2024 with opening planned for late 2025.



We are inviting all major employers based in and near the district to consider joining the coalition and contributing to this innovative park system that will lift the quality of life for their workers and neighbors for decades to come.

The \$50 million cost of the park is mostly covered by funding already generated over years of planning. However, the ECCBD is responsible for \$4 million of the cost, which must be generated by the time ground is broken at the end of 2024. That's where our corporate partners come in—together, you help close the gap and become community heroes in the process.



## BENEFITS OF JOINING THE EAST CUT COALITION:

- Promotions and events during park development
- Onsite recognition signage post-opening
- Branding on fence screens and other signage during construction
- VIP events with elected officials, celebrities, community leaders, corporate partners
- Employee engagement through tours, volunteer events and hospitality gatherings
- Access to “first look” and behind-the-scenes events.
- Use of marks, sign to display at place of business
- Integration and recognition provided in digital and social media
- Invitations to community gatherings
- Priority access to remaining naming positions and new sponsorship offerings



Coalition members will receive recognition throughout park development promotions, participate in opening ceremony events, and contribute to planning and programming; and their employees will have first access to special events, behind the scenes tours, and volunteer activities that serve to bring the park to life.

In addition to the East Cut Parks Coalition opportunities, *we are offering three lead/naming sponsor positions—for the Sport/Fitness facilities, the Dog Park, and a public gathering pavilion.* We can provide custom proposals for each of these positions with a portion of the funding due in 2023.



For more information, contact:  
[Kevin@BartramPartnerships.com](mailto:Kevin@BartramPartnerships.com) | 415.608.3078

ON BEHALF OF THE EAST CUT COMMUNITY BENEFIT DISTRICT

