

STREETPLANS

MIAMI NEW YORK

INTERIM PUBLIC SPACE EXAMPLES

1. Lent Space



Summary: ½-acre full-block future development site programmed by Lower Manhattan Cultural Council and Hudson Square BID. First iteration was an art installation and public space (seating, plantings), second iteration was a seasonal food truck vendor pop-up market with moveable seating and music/events.

Key Considerations: Private property owned by Trinity Church, leased to local partner, to become future development site. Site is fenced and locked when not in use. \$1MM to design and launch first iteration, funded by large cultural organization.

Partners: Trinity Church, Lower Manhattan Cultural Council, Hudson Square BID

Links:

http://www.downtownexpress.com/de_335/sculpturegarden.html

https://www.nytimes.com/2009/09/17/arts/design/17lent.html?_r=1

<http://thevillager.com/2012/06/14/food-trucks-and-art-occupy-coveted-hudson-square-lot/>

2. 50 Kent Avenue (Brooklyn Live at the Inlet)



Summary: half-block (2-acre) paved lot utilized for seasonal programming series by local parks organization. Programming included: 12-show concert series, weekly flea market, skate park, pop-up bicycle education center, pop-up roller rink, outdoor movies, dog festival, and weekend-long craft fair.

Key Considerations: City-owned parcel part of future 28-acre park development, fenced and locked when not in use, permitted to local org. May - October season. All activities administered by local nonprofit but executed and operated by independent programming partners. Shipping containers on-site store materials when not in use. Net revenue generator for local org, minus overhead costs (mainly to pay full-time staffer to manage).

Partners: NYC Parks, Open Space Alliance for North Brooklyn, Northside Media, Brooklyn Flea, Nike SB, Bike New York, Nitehawk Cinemas, Gotham Girls Roller Derby, BakBox, Renegade Craft Fair

Links:

www.thelmagazine.com/2015/04/bushwick-inlet-park-host-brooklyn-live-inlet-concert-series-summer/

<http://www.brooklyn-live.com/about/>

brooklyn.com/roller-derby-free-movies-coming-50-kent-summer/

www.brownstoner.com/brooklyn-life/brooklyn-flea-opens-this-weekend-at-50-kent-avenue/

<https://nyskateboarding.com/2015/06/30/closer-look-nike-skate-park-in-brooklyn-2015/>

<https://www.brownstoner.com/brooklyn-life/two-dog-related-events-in-brooklyn-this-weekend/>

<https://barklive.smugmug.com/BarkFest-2015/>

3. Havemeyer Park (aka Domino Park)



Summary: 3/4-block (1.5-acre) mixed demolition site utilized for seasonal programming.

Activities included BMX course, community garden, open green, dog run, art installation, picnic area with food truck.

Key Considerations: Private site slated for future development (small parcel of mega project on all sides). Intended to incubate community uses of future public space on neighboring parcel. Site fenced on all sides and physically divided into 4 discrete areas managed by 4 different partners through MOU. Shipping containers store items not in use. Operators are self-funding, no proceeds to private property owner. Some venue rentals support operating costs.

Partners: Two Trees Management, North Brooklyn Farms, Ride Brooklyn, New York City Mountain Bike Association, Open Space Alliance for North Brooklyn, The Tipi Project

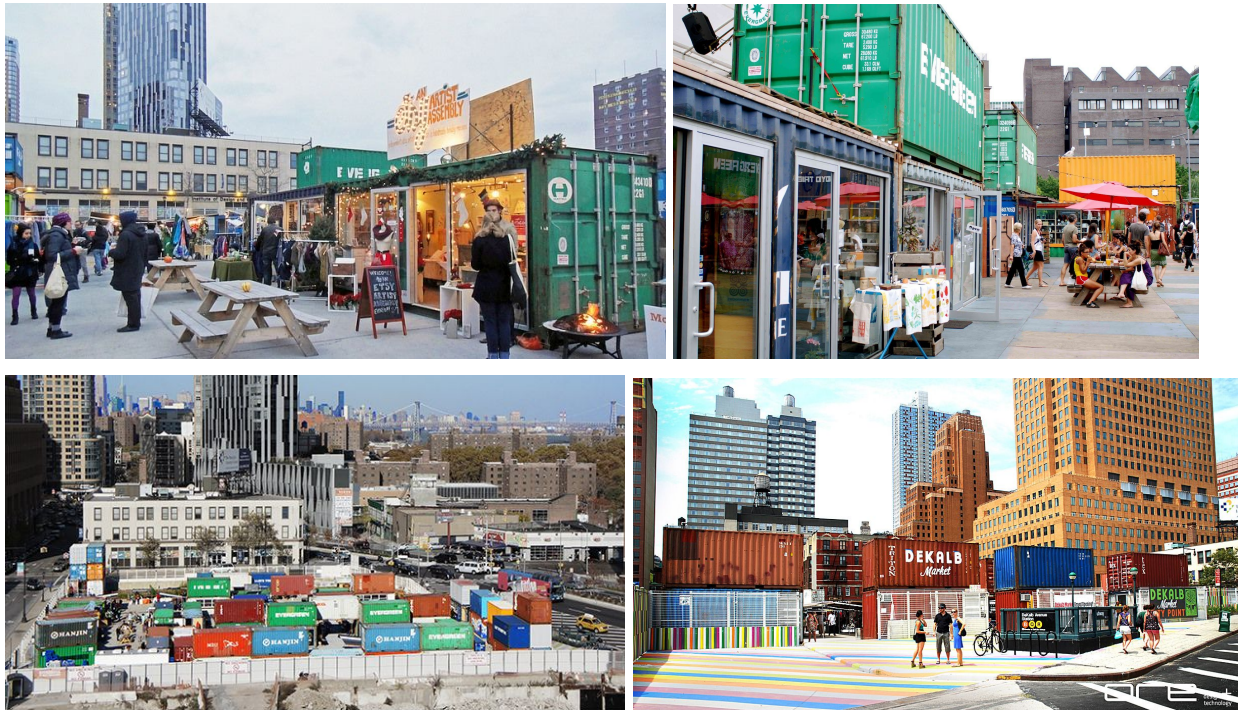
Links:

www.citylab.com/design/2013/07/might-be-most-impressive-pop-park-weve-ever-seen/6265/

www.brownstoner.com/brooklyn-life/a-new-pop-up-park-at-the-domino-sugar-factory/

www.brooklynpaper.com/stories/37/22/dtg-havermeyer-park-tepee-2014-05-30-bk_37_22.html

4. Dekalb Market



Summary: ½-acre future mixed-use development site with year-round market made from shipping containers. Site leased in whole to interim private market operator for limited term.

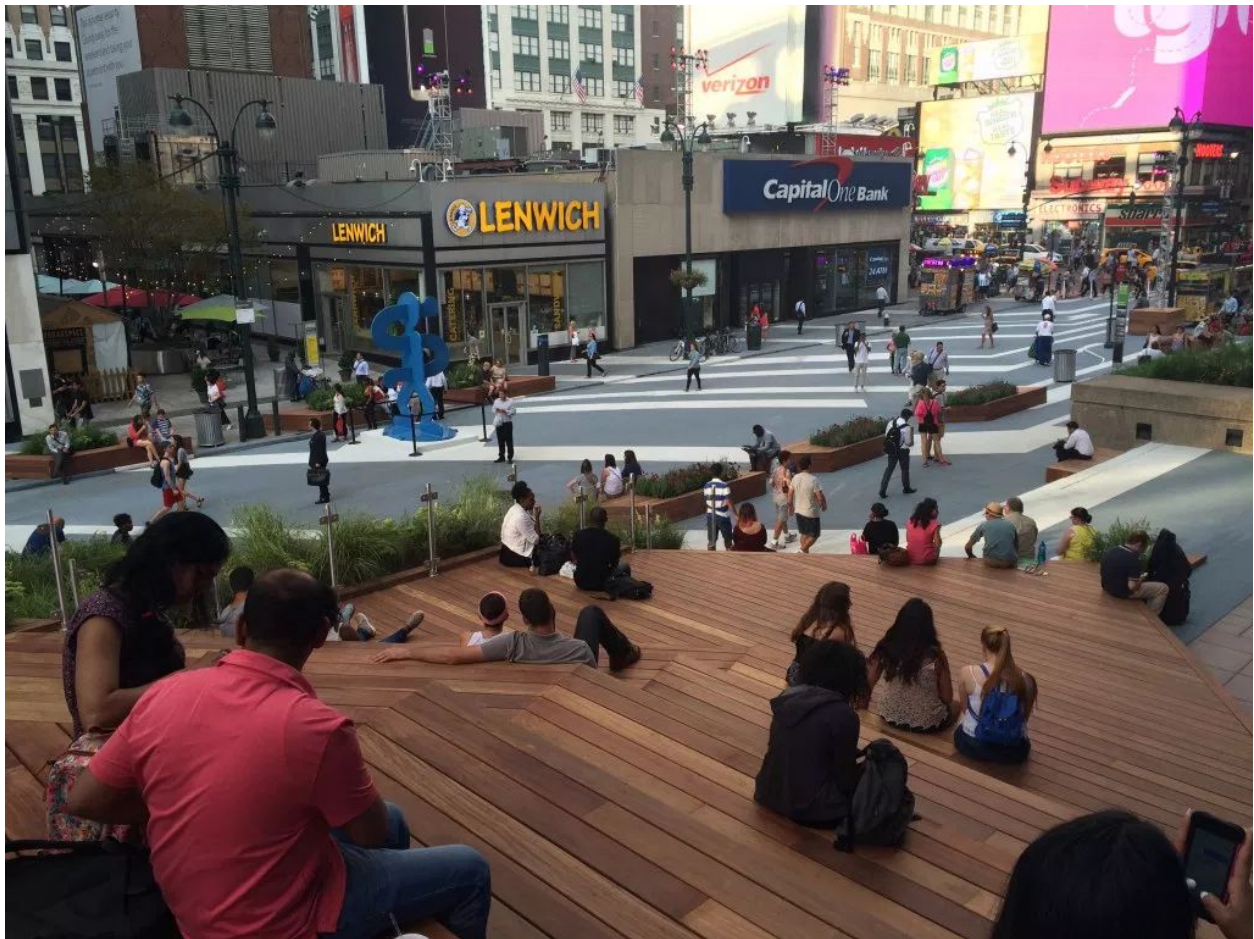
Key Considerations: Fenced site with 24hr security (management by market operator). This is an all retail concept - not a true public space. Incubated business for incorporation into tower development.

Partners: NYC EDC, Urbanspace

Links:

<https://www.theatlantic.com/national/archive/2011/08/new-yorks-low-tech-low-cost-high-style-dekalb-market/243298/>

5. Plaza 33 aka 33rd Street Plaza



Summary: 1/3-block street reclamation for seasonal public plaza and event space with food and small scale concerts

Key Considerations: City right-of-way (West 33rd Street) permitted for closure through Limited Use designation (NYC rule) and maintained and operated by local BID

Partners: NYC DOT, 34th Street Partnership

Links:

<https://archpaper.com/2015/08/snohetta-impossible-makes-penn-station-area-bearable/>

<http://www.34thstreet.org/attractions/plaza33>

<https://vimeo.com/149448399>

<https://www.wsj.com/articles/an-oasis-in-midtowns-mayhem-1440583200>

<https://nyc.streetsblog.org/2015/08/11/eyes-on-the-street-33rd-street-plaza-comes-to-life/>