



THE EAST CUT

MEETING AGENDA EXECUTIVE COMMITTEE MEETING The East Cut Community Benefit District Monday, March 25, 2024, 3:30-5:00pm 528 Folsom Street

All The East Cut CBD Committee meetings are open to the public. Members of the public may attend the meeting in person to address the Committee on agendized items during the discussion of those items and may also address the committee on agendized or non-agendized items during the General Public Comment period, so long as the matters addressed fall within the scope of the committee's authority. Each speaker shall have up to 2 minutes to address the committee.

PLEASE NOTE: The times listed next to each agenda item are suggestions only. The East Cut CBD reserves the right to take up any agenda item at any time after the posted meeting time, and in any order, at the discretion of the Chair or by a vote of a majority of the members present.

OPEN SESSION

- A. Call to Order and Review of Public Comment Guidelines (3:30pm)
- B. Introductions (3:32pm)
- C. Discussion and Approval Items (3:35pm)
 - C-1 **APPROVE** minutes from 01.22.24 Executive Committee meeting
 - C-2 Finance Committee Report:
 - i. REVIEW, DISCUSS, and **APPROVE** The East Cut CBD's FY24 Quarters 1 and 2 financial statements. (Bailey/Robinson)
 - C-3 Salesforce Park Report:
 - i. REVIEW, DISCUSS, and **APPROVE** reimbursement for event security expenses for 2022 and 2023. (Grisso)
 - ii. UPDATE on event security agreement for 2024 and forward. (Grisso)
 - C-4 Executive Director Report:
 - i. **APPROVE** a letter of support for Senator Wiener's legislation allowing local jurisdictions to create "entertainment zones" – Senate Bill 969.
 - ii. REPORT on First Thursdays 2nd Street closure and event planning.
 - iii. DISCUSS renewing The East Cut CBD ahead of the required renewal time of 2030.
 - iv. DISCUSS The East Cut CBD hosting the 2025 West Coast Urban District Forum
 - v. UPDATE on The East Cut CBD board member recruitment.
 - vi. UPDATE on status of The Crossing.
 - C-5 Neighborhood Parks & Greenspace Report:
 - i. REPORT on the implementation of two (2) The East Cut Street Life Plan Projects: (Robinson)
 - 1. PG&E Projection.
 - 2. Lansing Tiled Stairway

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C-6 East Cut Sports & Dog Park Report

i. UPDATE East Cut Sports & Dog Park development and fundraising. (Lagarde)

D. Announcements and Requests for Information (4:55pm)

E. General Public Comment On Items Not On The Agenda (4:58pm)

F. Adjourn

Next Executive Committee Meeting

TBD

