



THE EAST CUT

MEETING AGENDA COMMUNITY DEVELOPMENT COMMITTEE

The East Cut Community Benefit District
Wednesday, December 06, 2023, 10:00 - 11:00am
The East Cut CBD Office
528 Folsom St., San Francisco, CA 94105

*Committee Members must attend in-person to achieve a quorum and be able to vote on agenda items.
Members of the public may join the meeting via Zoom or teleconference:*

<https://us02web.zoom.us/j/82506991594>

Meeting ID: **825 0699 1594**

Dial In: + (1669) 900-6833, 82506991594#

All The East Cut CBD Committee meetings are open to the public. Members of the public may attend the meeting in person or by videoconference or by telephone as noted above to address the Committee on agenda items during the discussion of those items and may also address the committee on agenda items or non-agenda items during the General Public Comment period, so long as the matters addressed fall within the scope of the committee's authority. Each speaker shall have up to 2 minutes to address the committee.

PLEASE NOTE: The times listed next to each agenda item are suggestions only. The East Cut CBD reserves the right to take up any agenda item at any time after the posted meeting time, and in any order, at the discretion of the Chair or by a vote of a majority of the members present.

OPEN SESSION

- A. Call to Order and Review of Public Comment Guidelines (10:00am)
- B. Introductions (10:02am)
- C. Discussion and Approval Items (10:05am)
 - C-1 **APPROVE** minutes from the August 2, 2023 committee meeting. (Lagarde)
 - C-2 UPDATE on CBD staffing and marketing plan. (Sakhalkar)
 - C-3 REPORT on recent Coffee Passport campaign. (Lau/Van Norman)
 - C-4 DISCUSS Public Relations RFP. (Rieger/Sakhalkar)
 - C-5 DISCUSS and **RECOMMEND** FYQ3-Q4 programming plan at The Crossing.
(Lau/Rieger)
 - C-6 UPDATE on RTO, retail activity, recent merchant engagement. (Lagarde)
- D. Announcements and Requests for Information (10:55am)

E. General Public Comment On Items Not On The Agenda (10:56am)

F. Adjourn (11:00am)

Next Community Development Committee Meeting

Wednesday, February 07, 2024, 10:00-11:00am

