



THE EAST CUT

MEETING AGENDA

The East Cut Community Benefit District Meeting of the Economic Development Committee

Wednesday, December 02, 2020, 10:00-11:00am
Zoom Virtual Meeting

Committee members and the public can join the virtual meeting at:

<https://us02web.zoom.us/j/82506991594>
or call into the meeting at: 408-638-0968

The East Cut Community Benefit District Committee meetings are open to the public. Attendees may address the Committee on items appearing on the agenda during the discussion of those items and may also address the Committee on items on or not on the agenda during the General Public Comment period, so long as the matters addressed fall within the scope of the Committee's authority. Each speaker shall have up to 1 minute to address the Committee.

PLEASE NOTE: The times listed next to each agenda item are suggestions only. The East Cut CBD reserves the right to take up any agenda item at any time after the posted meeting time, and in any order, at the discretion of the Chair or by a vote of a majority of the members present.

OPEN SESSION 10:00 a.m.

- A. Call to Order and Review of Public Comment Guidelines (10:00am)
- B. Discussion and Approval Items (10:02am)
 - B-1 **APPROVE** meeting minutes from 08.26.20 and 09.16.20 Economic Development Committee meetings. (Edwards)
 - B-2 UPDATE on efforts to recruit volunteer docents for neighborhood tours. (Staff)
 - B-3 UPDATE on vacant retail activations. (Edwards/Staff)
 - B-4 UPDATE on Temporary Transbay Terminal interim use. (Staff)
 - B-5 UPDATE on DISCUSS initiatives to support merchants. (Staff)
 - B-6 PRESENTATION by Soofa of digital wayfinding solution for the neighborhood and DISCUSS applications to support CBD activities. (Soofa)
- C. Announcements and Requests for Information (10:55am)
- D. General Public Comment On Items Not On The Agenda (10:56am)
- E. Adjourn (11:00am)

Next The East Cut CBD Economic Development Committee Meeting

TBD
Zoom Virtual Meeting

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