



# THE EAST CUT

## MEETING AGENDA ECONOMIC DEVELOPMENT COMMITTEE

The East Cut Community Benefit District  
Wednesday, December 01, 2021, 10:00 - 11:00am

*There is no ability for members of the public to attend this meeting in person. You may join the virtual Zoom meeting at:*

<https://us02web.zoom.us/j/82506991594>

Meeting ID: **825 0699 1594**

Dial In: + (1669) 900-6833, 82506991594#

All The East Cut CBD Committee meetings are open to the public. In compliance with the Assembly Bill (“AB”) 361 and its amendments to California Public Resources Code Section 54953(e), this meeting will be held exclusively via teleconference participation, with the quorum of Committee members in locations not open to the public. This meeting is being held during a proclaimed state of emergency, and state and local officials have imposed or recommended measures to promote social distancing. There will be no in-person meeting location. Instead, members of the public may join the meeting by **videoconference or by telephone** as noted above to address the Committee on items appearing on the agenda during the discussion of those items and may also address the Committee on items on or not on the agenda during the General Public Comment period, so long as the matters addressed fall within the scope of the committee’s authority. Each speaker shall have up to two minutes to address the committee.

PLEASE NOTE: The times listed next to each agenda item are suggestions only. The East Cut CBD reserves the right to take up any agenda item at any time after the posted meeting time, and in any order, at the discretion of the Chair or by a vote of a majority of the members present.

### OPEN SESSION

- A. Call to Order and Review of Public Comment Guidelines (10:00am)
- B. Introductions (10:02am)
- C. Discussion and Approval Items (10:05am)
  - C-1 **APPROVE** resolution of the Committee authorizing continued remote teleconference meetings of the committee pursuant to Brown Act provisions and Assembly Bill 361. (Edwards)
  - C-2 **APPROVE** October 6, 2021 committee meeting minutes. (Edwards)
  - C-3 DISCUSS and **APPROVE** new committee name. (Edwards & Robinson)
  - C-4 DISCUSS recurring donor strategy. (Lagarde)
  - C-5 DISCUSS community programming and newly-formed parent group. (Lagarde)
  - C-6 UPDATE on retail activity. (Lagarde)
  - C-7 DISCUSS retail partnerships for walking tours in 2022. (Lagarde)

- D. Announcements and Requests for Information (10:55am)
- E. General Public Comment On Items Not On The Agenda (10:56am)
- F. Adjourn (11:00am)

**Next Economic Development Committee Meeting**  
Wednesday, March 02, 2022, 10:00-11:00am

