**MEETING AGENDA**

**The East Cut Community Benefit District**

**Meeting of the Economic Development Committee**

Wednesday, October 21, 2020, 10:00-11:00am

Zoom Virtual Meeting

*Committee members and the public can join the virtual meeting at:*

[*https://us02web.zoom.us/j/82506991594*](https://us02web.zoom.us/j/82506991594)

*or call into the meeting at:* *408-638-0968‬*

The East Cut Community Benefit District Committee meetings are open to the public. Attendees may address the Committee on items appearing on the agenda during the discussion of those items and may also address the Committee on items on or not on the agenda during the General Public Comment period, so long as the matters addressed fall within the scope of the Committee’s authority. Each speaker shall have up to 1 minute to address the Committee.

PLEASE NOTE: The times listed next to each agenda item are suggestions only. The East Cut CBD reserves the right to take up any agenda item at any time after the posted meeting time, and in any order, at the discretion of the Chair or by a vote of a majority of the members present.

OPEN SESSION

10:00 a.m.

1. Call to Order and Review of Public Comment Guidelines (10:00am)
2. Discussion and Approval Items (10:02am)

B-1 APPROVE meeting minutes from 08.26.20 and 09.16.20 Economic Development Committee meetings. (Edwards)

B-2 PRESENTATION by David Begler on Parks Campaign creative concept, REVIEW and, APPROVE creative concept. (Begler/Robinson)

B-3 UPDATE on open space and vacant retail activations. (Edwards/Lagarde)

B-4 UPDATE on East Cut Eats and DISCUSS initiatives to support merchants. (Lagarde)

B-5 DISCUSS and APPROVE new committee meeting date. (Edwards/Lagarde)

1. Announcements and Requests for Information (10:55am)
2. General Public Comment On Items Not On The Agenda (10:56am)
3. Adjourn (11:00am)

**Next The East Cut CBD Economic Development Committee Meeting**

*Date TBD*

*Location TBD*