



THE EAST CUT

MEETING AGENDA Economic Development Committee

The East Cut Community Benefit District
Wednesday, October 06, 2021, 10:00-11:00am

There is no ability for members of the public to attend this meeting in person. You may join the virtual meeting at:

<https://us02web.zoom.us/j/82506991594>

or call into the meeting at: 408-638-0968

All of The East Cut CBD Committee meetings are open to the public. Due to the COVID-19 emergency, however, the Committee meeting will occur by videoconference only. There will be no in-person meeting location. Instead, members of the public may join the meeting by videoconference or by telephone as noted above to address the Committee on items appearing on the agenda during the discussion of those items and may also address the Committee on items on or not on the agenda during the General Public Comment period, so long as the matters addressed fall within the scope of the committee's authority. Each speaker shall have up to 1 minute to address the Committee.

PLEASE NOTE: The times listed next to each agenda item are suggestions only. The East Cut CBD reserves the right to take up any agenda item at any time after the posted meeting time, and in any order, at the discretion of the Chair or by a vote of a majority of the members present.

OPEN SESSION

- A. Call to Order and Review of Public Comment Guidelines (10:00am)
- B. Introductions (10:02am)
- C. Discussion and Approval Items (10:04am)
 - C-1 MEET and GREET new members joining the committee: Alexander Gilberti and Hugo Santana. (Lagarde)
 - C-2 UPDATE on East Cut Tours and DISCUSS promotion efforts. (Lagarde)
 - C-3 UPDATE on meeting with Yerba Buena/East Cut merchants and DISCUSS joint programming ideas. (Robinson/Lagarde)
 - C-4 UPDATE on The Crossing and DISCUSS community-supported programming. (Robinson/Lagarde)
 - C-5 UPDATE on retail activity and DISCUSS reopening initiatives. (Lagarde)

- D. Announcements and Requests for Information (10:55am)
- E. General Public Comment On Items Not On The Agenda (10:56am)
- F. Adjourn (11:00am)

Next Economic Development Committee Meeting
Wednesday, December 01, 2021, 10:00-11:00am

