



# THE EAST CUT

## MEETING AGENDA COMMUNITY DEVELOPMENT COMMITTEE

The East Cut Community Benefit District  
Wednesday, April 05, 2023, 10:00 - 11:00am  
**The East Cut CBD Office**  
160 Spear St. ste 415, San Francisco, CA 91405

*Members of the public may join the meeting via Zoom or teleconference:*

<https://us02web.zoom.us/j/82506991594>

Meeting ID: **825 0699 1594**

Dial In: + (1669) 900-6833, 82506991594#

All The East Cut CBD Committee meetings are open to the public. Members of the public may attend the meeting in person or by videoconference or by telephone as noted above to address the Committee on agendized items during the discussion of those items and may also address the committee on agendized or non-agendized items during the General Public Comment period, so long as the matters addressed fall within the scope of the committee's authority. Each speaker shall have up to 2 minutes to address the committee

PLEASE NOTE: The times listed next to each agenda item are suggestions only. The East Cut CBD reserves the right to take up any agenda item at any time after the posted meeting time, and in any order, at the discretion of the Chair or by a vote of a majority of the members present.

### OPEN SESSION

- A. Call to Order and Review of Public Comment Guidelines (10:00am)
- B. Introductions (10:02am)
- C. Discussion and Approval Items (10:05am)
  - C-1 **APPROVE** meeting minutes from 12.07.22 Community Development Committee Meeting. (Gilberti)
  - C-2 UPDATE on 60 days of social media marketing efforts. (Jussif)
  - C-3 DISCUSS communications outreach strategy to residential buildings. (Jussif)
  - C-4 REPORT on The Crossing's Farmers' Market. (Lagarde)
  - C-5 UPDATE on District Merchant Survey Launch and retail audit plan. (Lagarde)
  - C-6 Update on the CBD's role on event management at The Crossing. (Rieger/Lagarde)

- D. Announcements and Requests for Information (10:55am)
- E. General Public Comment On Items Not On The Agenda (10:56am)
- F. Adjourn (11:00am)

**Next Community Development Committee Meeting**  
Wednesday, June 07, 2023, 10:00-11:00am

