



# THE EAST CUT

## MEETING AGENDA EXECUTIVE COMMITTEE REGULAR MEETING

The East Cut Community Benefit District  
Friday, December 4, 2020 12:00-1:30pm

There is no ability for members of the public to attend this meeting in person. You may join the virtual meeting at

<https://us02web.zoom.us/j/84242996892>

Or by phone at:

(408) 638-0968 Meeting ID: 842 4299 6892

All of The East Cut CBD Committee meetings are open to the public. Due to the COVID-19 emergency, however, the Committee meeting will occur by videoconference only. There will be no in-person meeting location. Instead, members of the public may join the meeting by **videoconference or by telephone** as noted above to address the Committee on items appearing on the agenda during the discussion of those items and may also address the Committee on items on or not on the agenda during the General Public Comment period, so long as the matters addressed fall within the scope of the committee's authority. Each speaker shall have up to 1 minute to address the Committee.

PLEASE NOTE: The times listed next to each agenda item are suggestions only. The Committee reserves the right to take up any agenda item at any time after the posted meeting time, and in any order, at the discretion of the Chair or by a vote of a majority of the members present

### OPEN SESSION

- A. Call to Order and Review of Public Comment Guidelines (12:00pm)
- B. Introductions (12:02pm)
- C. Public Comment on Closed Session Items (12:04pm)
- D. Adjourn into Closed Session (12:05pm)

### CLOSED SESSION

- 1. CBD Employee Performance Evaluation (Government Code Section 54957(b)(1))  
Title: Executive Director
- E. Resume Open Session (12:40pm)
- F. Announce Any Reportable Actions (12:40pm)
- G. Discussion and Approval Items (12:42pm)
  - C-1 **APPROVE** minutes from 11.20.20 Executive Committee meeting.
  - C-2 Board President Report:
    - i. UPDATE and DISCUSS process for filling open seats on The East Cut CBD Board of Directors and the process for re-electing board members finishing their first term. (Johnson)

- C-3 Executive Director Report:
  - i. UPDATE on a campaign to better tie The East Cut CBD's parks support to the CBD's identity. (Robinson)
  
- C-4 Economic Development Committee Report:
  - i. UPDATE on vacant retail activations (Edwards & Staff)
  - ii. UPDATE on the release of an RFP for a vendor to program interim activities on the Temporary Transbay Terminal site. (Edwards & Staff)
  
- C-5 Salesforce Park Committee Report:
  - i. UPDATE on The East Cut CBD's efforts to improve the function of the joint TJPA-East Cut CBD Salesforce Park Committee. (Lituchy & Staff)

H. Announcements and Requests for Information (1:25pm)

I. Adjourn (1:30pm)

**Next Regular Executive Committee Meeting**

Friday, January 22, 2021, 12:00-1:30pm