



THE EAST CUT

MEETING AGENDA

The East Cut Community Benefit District

Meeting of the Board of Directors

Monday, October 16, 2023, 3:00-5:00pm

2 Folsom Street, Executive Video Conference Room, 15th Floor (The Gap, Inc.)

All The East Cut CBD Board meetings are open to the public. Members of the public may attend the meeting in person or by videoconference or by telephone as noted below to address the Committee on agendized items during the discussion of those items and may also address the committee on agendized or non-agendized items during the General Public Comment period, so long as the matters addressed fall within the scope of the board's authority.

PLEASE NOTE: The times listed next to each agenda item are suggestions only. The Board reserves the right to take up any agenda item at any time after the posted meeting time, and in any order, at the discretion of the President or by a vote of a majority of the members present.

Members of the public may attend this meeting in person or virtually. You may join the virtual Zoom meeting at:

<https://us02web.zoom.us/j/83437062391>

Or by phone at:

(408) 638-0968

Meeting ID: 834 3706 2391

OPEN SESSION

- A. Call to Order and Review of Public Comment Guidelines (3:00pm)
- B. Introductions
- C. Disclosure by Directors of Any Conflicts of Interest
- D. Approval of 09.11.23 Board Meeting Minutes
- E. Board President's Report (3:15pm)
 - E-1 REPORT on action items from the September Executive Committee meeting. (Post)
- F. Executive Director's Report (3:25pm)
 - F-1 DISCUSS the Block 3/Pelican Park design and **APPROVE** a letter to San Francisco city staff and elected officials. (Post/Robinson)
 - F-2 UPDATE on The East Cut CBD Annual Report and Audit. (Robinson)
 - F-3 UPDATE on CBD open staff positions. (Robinson)
 - F-4 REPORT on International Downtown Association Conference. (Staff)
- G. The Crossing Report (4:00pm)
 - G-1 UPDATE on The Crossing budget. (Robinson)
 - G-2 UPDATE on The Crossing site changes, operations, and events. (Robinson)

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- H. Community Development Report (4:10pm)
 - H-1 UPDATE on recent and upcoming neighborhood events. (Israeli)
 - H-2 UPDATE on East Cut neighborhood tours. (Israeli/Heyboer)
- I. East Cut Sports & Dog Park Report (4:20pm)
 - I-1 UPDATE on banner signage around Sports & Dog Park site. (Jaksa/Lagarde)
 - I-2 UPDATE on The East Cut Sports & Dog Park: Upcoming Fundraiser. (Lagarde)
- J. Salesforce Park Committee Update (4:35pm)
 - J-1 UPDATE on Salesforce Park programming during APEC. (Grisso)
 - J-2 UPDATE on park communications. (Grisso)
- K. Announcements and Requests for Information (4:45 pm)
- L. General Public Comment On Items Not On The Agenda (4:48 pm)
- M. Adjourn (5:00 pm)

Next Meeting of The East Cut CBD Board of Directors

Thursday, December 14, 2023

3:00 – 5:00pm

2 Folsom Street, The Gap Inc.

