



THE EAST CUT

MEETING AGENDA

The East Cut Community Benefit District

Meeting of the Board of Directors

Monday, September 09, 2024, 3:00pm

2 Folsom Street (The Gap, Inc.) – Lobby Conference Room Ground Floor

All The East Cut CBD Board meetings are open to the public. Members of the public may attend the meeting in person or by videoconference or by telephone as noted below to address the Committee on agendized items during the discussion of those items and may also address the committee on agendized or non-agendized items during the General Public Comment period, so long as the matters addressed fall within the scope of the board's authority.

PLEASE NOTE: The times listed next to each agenda item are suggestions only. The Board reserves the right to take up any agenda item at any time after the posted meeting time, and in any order, at the discretion of the President or by a vote of a majority of the members present.

OPEN SESSION

- A. Call to Order and Review of Public Comment Guidelines (3:00pm)
- B. Introductions
- C. Disclosure by Directors of Any Conflicts of Interest
- D. **APPROVE** the 06.10.24 Board Meeting Minutes
- E. Board President's Report:
 - E-1 REPORT on action items from the August Executive Committee meeting. (Heyboer)
- F. Public Comment on Closed Session Items
- G. Adjourn into Closed Session

CLOSED SESSION

- 1. CBD Employee Performance Evaluation (Government Code Section 54957(b)(1))
Title: Executive Director
- H. Resume Open Session
- I. **Consider Action** Related to Executive Director Compensation
- J. East Cut Sports & Dog Park Report:

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- J-1 REPORT on the acquisition and storage of the Sports & Dog Park's historic Art Deco concession building at no cost to The East Cut CBD. (Robinson)
- J-2 UPDATE on East Cut Sports & Dog Park development and fundraising. (Lagarde)

K. Finance Committee Report:

- K-1 REVIEW, DISCUSS, and **APPROVE** The East Cut CBD's FY24 4th Quarter financial statements. (Bailey/Robinson)

L. The Crossing Report:

- L-1 REPORT on September 5th Milestone Mix rally at The Crossing and recent awards recognizing The Crossing's positive impact. (Santana)
- L-2 UPDATE on The Crossing site improvements: (Santana)
1. Retail kiosk
 2. Commissary
 3. Playground
 4. Additional Pickleball Courts
- L-3 UPDATE on The Crossing events. (Lau)

M. Neighborhood Activation Committee Report:

- M-1 UPDATE on Street Life Plan Projects: (Rieger)
- East Cut Electric
 - Mosaic Tiling of Lansing Stairway
- M-2 REPORT on proposed neighborhood tree-planting strategy. (Rieger)

N. Communication Committee Report:

- N-1 UPDATE development of new The East Cut website. (Post)
- N-2 UPDATE on refresh of light pole banner campaign. (Post)
- N-3 UPDATE on Sports & Dog Park fence banners. (Post)

O. Executive Director Report:

- O-1 REPORT on the development of a comprehensive plan for Downtown and a future City budget request. (Robinson)
- O-2 REPORT on material East Cut activities. (Robinson)
- O-3 REVIEW of FY24-25 Goals for The East Cut CBD. (Robinson)
- O-4 Set date for October Board of Directors meeting. (Robinson)

P. Announcements and Requests for Information (4:55 pm)

Q. General Public Comment On Items Not On The Agenda (4:58 pm)

R. Adjourn (5:00 pm)

Next Meeting of The East Cut CBD Board of Directors

TBD

3:00 – 5:00pm

