



# THE EAST CUT

## MEETING AGENDA EXECUTIVE COMMITTEE REGULAR MEETING

The East Cut Community Benefit District  
Friday, August 26, 2022, 12:00-1:30pm

There is no ability for members of the public to attend this meeting in person. You may join the virtual meeting at:

<https://us02web.zoom.us/j/86887872109>

Or by phone at:

(408) 638-0968 Meeting ID: 868 8787 2109

All The East Cut CBD Committee meetings are open to the public. In compliance with the Assembly Bill (“AB”) 361 and its amendments to California Public Resources Code Section 54953(e), this meeting will be held exclusively via teleconference participation, with the quorum of Committee members in locations not open to the public. This meeting is being held during a proclaimed state of emergency, and state and local officials have imposed or recommended measures to promote social distancing. There will be no in-person meeting location. Instead, members of the public may join the meeting by **videoconference or by telephone** as noted above to address the Committee on items appearing on the agenda during the discussion of those items and may also address the Committee on items on or not on the agenda during the General Public Comment period, so long as the matters addressed fall within the scope of the committee’s authority.

PLEASE NOTE: The times listed next to each agenda item are suggestions only. The Committee reserves the right to take up any agenda item at any time after the posted meeting time, and in any order, at the discretion of the Chair or by a vote of a majority of the members present

### OPEN SESSION

- A. Call to Order and Review of Public Comment Guidelines (12:00pm)
- B. Introductions
- C. Discussion and Approval Items (12:05pm)
  - C-1 **APPROVE** the continued use of video conference meetings in compliance with California State Assembly Bill 361. (Coming)
  - C-2 **APPROVE** minutes from 07.22.22 Executive Committee meeting. (Coming)
  - C-3 The East Cut CBD Fundraising Report:
    - i. REPORT on The East Cut CBD’s response to OEWD’s funding opportunity for re-energizing downtown. (Robinson, staff)
  - C-4 Nominating Committee Report:
    - i. REPORT on The East Cut CBD’s board of directors’ composition, prospective candidates, and approaching term limits. (Robinson)
    - ii. DISCUSS filling board seats and outreach targets. (Robinson)

- C-5 Executive Director Report:
  - i. UPDATE on The East Cut CBD staffing and hiring. (Robinson)
  - ii. UPDATE and DISCUSS material items from The East Cut CBD committees. (Robinson)
  
- C-6 East Cut Sports & Dog Park Report:
  - i. UPDATE on status of fundraising program development and progress towards fundraising goals. (Lagarde/Robinson)
  - ii. 181 Fremont Street fundraising event goal setting. (Lagarde)
  
- C-7 Board President Report:
  - i. UPDATE on The East Cut CBD's 2023 goal progress. (Coming/Robinson)
  
- D. Announcements and Requests for Information (1:25pm)
  
- E. Adjourn (1:30pm)

**Next Regular Executive Committee Meeting**  
Friday, September 23, 2022, 12:00-1:30pm