



THE EAST CUT

MEETING AGENDA EXECUTIVE COMMITTEE MEETING The East Cut Community Benefit District Wednesday, May 22, 2024, 3:30-5:00pm 528 Folsom Street

All The East Cut CBD Committee meetings are open to the public. Members of the public may attend the meeting in person to address the Committee on agendized items during the discussion of those items and may also address the committee on agendized or non-agendized items during the General Public Comment period, so long as the matters addressed fall within the scope of the committee's authority. Each speaker shall have up to 2 minutes to address the committee.

PLEASE NOTE: The times listed next to each agenda item are suggestions only. The East Cut CBD reserves the right to take up any agenda item at any time after the posted meeting time, and in any order, at the discretion of the Chair or by a vote of a majority of the members present.

OPEN SESSION

- A. Call to Order and Review of Public Comment Guidelines (3:30pm)
- B. Introductions (3:32pm)
- C. Discussion and Approval Items (3:35pm)
 - C-1 **APPROVE** minutes from 03.25.24 Executive Committee meeting.
 - C-2 Board President Report:
 - i. DISCUSS and **APPROVE** an executive director annual review task force. (Heyboer)
 - C-3 Finance Committee Report:
 - i. REVIEW, DISCUSS, and **APPROVE** The East Cut CBD's FY24 3rd Quarter financial statements. (Bailey/Robinson)
 - ii. REVIEW and DISCUSS The East Cut CBD's FY25 proposed operating budget. (Robinson)
 - iii. DISCUSS and **APPROVE** an FY25 assessment increase of 3%. (Robinson)
 - C-4 The Crossing Report:
 - i. UPDATE on outstanding ECLP Invoices. (Robinson)
 - ii. UPDATE on The Crossing staffing. (Robinson)
 - iii. DISCUSS status of The Crossing and FY25 budget. (Robinson)
 - iv. UPDATE on The Crossing communications. (Robinson/Lau)
 - C-5 Neighborhood Activation Committee Report:
 - i. REPORT beautification and activation priorities for FY25. (Jaksa)
 - C-6 Salesforce Park Committee Report:
 - i. UPDATE on park programming and communications. (Grisso)

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- C-7 East Cut Sports & Dog Park Report
 - i. UPDATE East Cut Sports & Dog Park development and fundraising. (Lagarde)

- C-8 Executive Director Report:
 - i. REPORT on Downtown First Thursdays.
 - ii. UPDATE on Berg Davis communication work for The East Cut.
 - iii. UPDATE on renewing The East Cut CBD ahead of the required renewal time of 2030.
 - iv. UPDATE on The East Cut CBD board member recruitment.

D. Announcements and Requests for Information (4:55pm)

E. General Public Comment On Items Not On The Agenda (4:58pm)

F. Adjourn

Next Executive Committee Meeting

TBD

