



THE EAST CUT

MEETING AGENDA

The East Cut Community Benefit District

Meeting of the Board of Directors

Monday, February 12, 2023, 3:00pm

2 Folsom Street, Lobby Conference Room, Ground Floor (The Gap, Inc.)

All The East Cut CBD Board meetings are open to the public. Members of the public may attend the meeting in person or by videoconference or by telephone as noted below to address the Committee on agendized items during the discussion of those items and may also address the committee on agendized or non-agendized items during the General Public Comment period, so long as the matters addressed fall within the scope of the board's authority.

PLEASE NOTE: The times listed next to each agenda item are suggestions only. The Board reserves the right to take up any agenda item at any time after the posted meeting time, and in any order, at the discretion of the President or by a vote of a majority of the members present.

Members of the public may attend this meeting in person or virtually. The virtual meeting link can be found at: <https://www.theeastcut.org/meetings>

OPEN SESSION

- A. Call to Order and Review of Public Comment Guidelines (3:00pm)
- B. Introductions
- C. Disclosure by Directors of Any Conflicts of Interest
- D. Approval of 12.14.23 Board Meeting Minutes
- E. Board President's Report
 - E-1 REPORT on action items from the January Executive Committee meeting. (Heyboer)
- F. Executive Director Report (including revisions of bylaws)
 - F-1 DISCUSS and **APPROVE** Board Resolution amending The East Cut CBD Bylaws and revising the East Cut CBD committee structure. (Robinson)
 - F-2 DISCUSS and **APPROVE** delegating to an ad hoc Public Relations Working Group to select *and* contract for up to twelve (12)-months with communication and public relations consultant to lead The East Cut CBD's efforts to increase visibility of the neighborhood's positive storylines. Contract not to exceed the board approved \$120,000. (Robinson)
 - F-4 **AUTHORIZE** the executive director to enter into a lease for a vacant East Cut Sports & Dog Park parcel that is cost neutral to The East Cut CBD. (Robinson)
 - F-5 REPORT on status of The Crossing and the development of East Cut Sports & Dog Park. (Robinson)
 - F-6 UPDATE on FY23 Audit. (Robinson)

528 Folsom Street
San Francisco
CA 94105

415 671 4360
info@theeastcut.org
theeastcut.org

G. Finance Committee Report

- G-1 REVIEW, DISCUSS, and **APPROVE** amended East Cut CBD operating budget for FY24. (Bailey/Robinson)

H. Neighborhood Parks & Greenspace Committee Report

- H-1 REPORT on the implementation of two (2) The East Cut Street Life Plan Projects:
(Rieger)
1. PG&E Projection.
 2. Lansing Tiled Stairway

I. East Cut Sports & Dog Park Report

- I-1 UPDATE East Cut Sports & Dog Park development and fundraising timeline.
(Lagarde)

J. Nominating Committee Report

- J-1 **APPROVE** the Committee recommendation to elect BXP's Aaron Fenton as a Commercial Property representative to a 3-year term on The East Cut CBD Board of Directors. (Heyboer)

K. PRESENTATION on The East Cut's strategic goal to *Improve and Inspire Placemaking and Activation of Public Spaces* (Staff)

L. Announcements and Requests for Information (4:55 pm)

M. General Public Comment On Items Not On The Agenda (4:58 pm)

N. Adjourn (5:00 pm)

Next Meeting of The East Cut CBD Board of Directors

Monday, April 08, 2024

3:00 – 5:00pm

2 Folsom St., The Gap

